

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (currently amended) Transfer label material for image transfer, comprising a backing carrier material and a transfer layer, said transfer layer at least comprising an image layer, an adhesive layer and an opaque pigmented layer between the adhesive layer and the image layer, said pigmented layer comprising a binder material[~~(I, J)~~] and at least two different pigments, one of said two pigments being aluminum powder, said aluminum powder being present in a concentration of not less than 0.1 weight percent and not more than 5 weight percent, calculated on the basis of the pigmented layer ~~one pigment and at least 0.1 to 5 wt.-%, calculated on the basis of the pigmented layer, of aluminum powder (dry weight), said aluminum powder being present in a~~ weight percent which is sufficient to provide enough additional opacity to effectively mask printing on an underlying substrate.
2. (cancelled)
3. (previously presented) Transfer label material according to claim 1, wherein the transfer layer further comprises a boundary layer between the backing carrier material and the image layer.
4. (previously presented) Transfer label material according to claim 1, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ .
5. (previously presented) Transfer label material according to claim 1, wherein the pigmented layer contains a water based ink as binder material.

6. (currently amended) Shaped object, having at least one surface, being provided with at least one label transferred from a transfer label material comprising a backing carrier material and a transfer layer, said transfer layer at least comprising an image layer, an adhesive layer and an opaque pigmented layer between the adhesive layer and the image layer, said pigmented layer comprising a binder material, ~~at least one pigment and at least two different pigments, one of~~ said two pigments being aluminum powder, said aluminum powder being present in a concentration of not less than 0.1 weight percent and not more than 5 weight percent, calculated on the basis of the pigmented layer 0.1 to 5 wt. %, calculated on the basis of the pigmented layer, of aluminum powder (dry weight), said aluminum powder being present in a weight percent which is sufficient to provide enough additional opacity to effectively mask printing on an underlying substrate.
7. (previously presented) Transfer label material according to claim 4, wherein the transfer layer further comprises a boundary layer between the backing carrier material and the image layer.
8. (previously presented) Transfer label material according to claim 1, wherein the aluminum powder has a particle size between 5 and 50  $\mu\text{m}$ .
9. (previously presented) Transfer label material according to claim 3, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ .
10. (previously presented) Transfer label material according to claim 8, wherein the pigmented layer contains a water based ink as binder material.

11. (previously presented) Transfer label material according to claim 3, wherein the pigmented layer contains a water based ink as binder material.
12. (previously presented) Transfer label material according to claim 4, wherein the pigmented layer contains a water based ink as binder material.
13. (cancelled)
14. (previously presented) The shaped object of claim 6, wherein the transfer layer further comprises a boundary layer between the backing carrier material and the image layer.
15. (previously presented) The shaped object of claim 6, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ .
16. (previously presented) The shaped object of claim 6, wherein the pigmented layer contains a water based ink as binder material.
17. (cancelled)
18. (previously presented) A transfer label according to claim 1, in which the pigmented layer comprises up to 1.5 wt. % aluminum powder.
19. (new) Transfer label material according to claim 1, wherein one of said two pigments is titanium dioxide.

20. (new) Transfer label material according to claim 1, wherein one of said two pigments is zinc oxide.

21. (new) Transfer label material according to claim 1, wherein one of said two pigments is calcium carbonate.

22. (new) Transfer label material according to claim 1, wherein one of said two pigments is selected from the group consisting of titanium dioxide, zinc oxide and calcium carbonate.